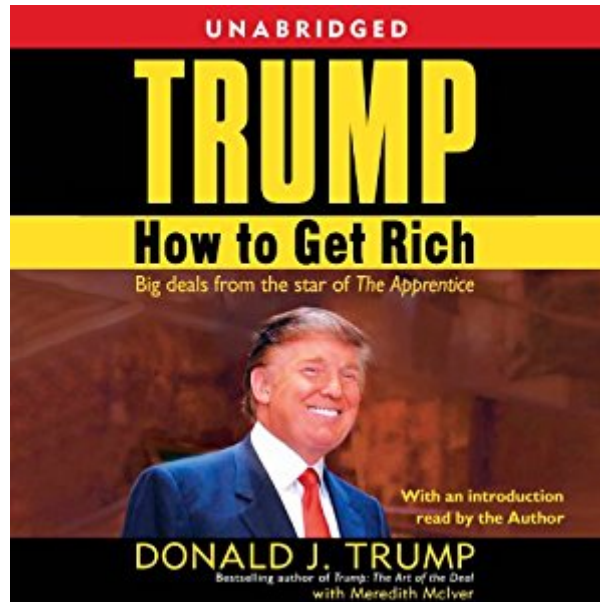




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Trump: How To Get Rich



Synopsis

'So here it comes: The Scoop from The Donald. After you make your first billion, don't forget to send me a thank-you note. You know the address.' Donald J Trump has been the very definition of the American success story for over 30 years. Here, in his new wealth rule book "How to Get Rich", the real estate tycoon and multi-billionaire explains to us how to make a fortune, Trump style. Packed full of candid wisdom, advice and quirky rules such as 'Avoid the handshake whenever possible' and 'Get a prenuptial agreement', Trump offers insights into all aspects of business from investing wisely and impressing the boss, to maintaining your brand identity and hiring and firing your staff. Plus, the Donald tells all on the art of hair! This book will be published to accompany Trump's massive hit TV show "The Apprentice", which will be broadcast on BBC2 this autumn. --This text refers to the Paperback edition.

Book Information

Audible Audio Edition

Listening Length: 4 hours 45 minutes

Program Type: Audiobook

Version: Unabridged

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Whispersync for Voice: Ready

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in Books > Audible Audiobooks > Business & Investing > Personal Finance & Investing

Customer Reviews

Say what you want about Trump. The bottom line is that he has managed to make some amazing successes in the face of some amazing failures. Anyone who can do that is worth listening to when it comes to business. This book is a how to in only the broadest of terms. The gives some good words to live by - not everything he has to say is a pure nugget of wisdom, but still worth hearing out. The cadence of the writing was a bit funky, but then it seemed to mimic the cadence of Trumps speaking. Maybe its a New Yorker thing. ;-)

Trump talks freely and spontaneously as we see him talking. Sure, he gives his experiences as references, but I find this way to communicate attractive, so for me, this reading is not pedantic. He functions pretty much by his intuition in his experiences. I like well succeeded people with a good self-esteem. What is better? I don't feel he is presumptuous or arrogant in any passage of this book. I only mention it because of my own bias, since he talks like a billionaire, of course. How he would do it after all?

nice product

Interesting. Helps me understand how Mr. Trump thinks.

It was just like most of his other books, it just talks about his life and accomplishments, not so much on how you can get rich. Not the best book, however, I LOVE Donald Trump!

This is a great book. It's a lot like The Art of the Deal, but this has more humor.

Donald Trump, more than being a businessman, is an entertainer and a very capable one-product marketing machine, where the product is Donald Trump. This book offers some common sense business advice on how to deal with employees, competitors etc. but is completely lacking any specifics on his real estate deals. The only thing which I found mildly entertaining is his constant bragging in regards to his achievements, his friends in high places (Melanie Griffith, Regis Philbin) and his hate for doctors. The only memorable advice was in regards to marriage where "The Donald" states: "Get a prenuptial agreement".

Trump, trump. An old book, but interesting book.

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